

WashTec to attend four European exhibitions before Christmas

Taking a quick look at the Washtec exhibition schedule for the back end of 2022, shows the leading international car wash company taking part in 4 European fairs in less than a month.

The Fuels Mobility Fair in Bologna Italy and Equip Auto in Paris France were both on the agenda for October and next month, the company will be exhibiting at The Fuel Retail & Car Wash Show in Utrecht, Netherlands from November 9th to 11th, followed by The Oil & Non-Oil Show in Verona Italy, from 16th - 18th November.

In common with several other major car wash companies, Washtec did not take part in Automechanika this year in Frankfurt Germany, the biennial automotive trade fair which for many years had huge indoor and outdoor displays of retail petroleum and car wash equipment.



Otto Christ AG at the Automechanika trade fair in Frankfurt

Otto Christ discussed the importance of networking after visiting Automechanika in Frankfurt. "The opportunity to "network" and speak face-to-face with our friends in the industry—the experts— is of fundamental importance to us.

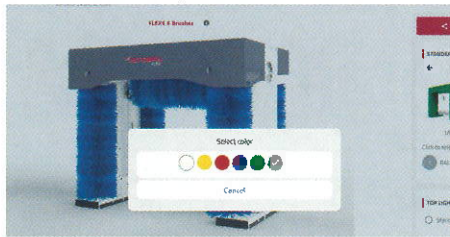
We were particularly focused on meeting an international trade audience in a positive atmosphere and demonstrating as many live exhibits as possible, allowing them to interact with, experience and understand Car Wash 4.0.

Automechanika Frankfurt is one of the leading international trade fairs for all things motor vehicles, including equipment, parts, accessories, management and services. As an international meeting place for industry, workshops and trade, it was one of the most important platforms for sharing technological and economic knowledge.

Our partners experienced a new machine generation that combines state-of-the-art technology with a new design."



ISTOBAL launches new online configurator



ISTOBAL, the leading Spanish group in the wash and care solutions for the automotive industry, has launched a new online configurator for the customisation of rollovers.

The company introduces this innovative tool to the car wash and care industry through the group's website. Easy and quick to operate, the program's

main use is to facilitate the configuration of ISTOBAL rollovers.

The new product configurator makes it possible to customize the full range of ISTOBAL rollovers. In a few simple steps, the program generates a customized render according to the preferences of each customer and the options allowed for each piece of equipment.

Aimed at improving and automating the design, presentation, sale, and management of ISTOBAL rollovers, this innovative online tool generates a tailor-made render according to the customer's tastes and needs in just a few minutes. It provides customers an easy way to adapt the image of the rollover in a wide variety of ways.

Super Star Car Wash acquires Wave Wash



Super Star Car Wash, a leading car wash operator backed by TSG Consumer Partners ("TSG"), announced its acquisition of Wave Wash, an express conveyor car wash operator serving the Dallas Fort-Worth ("DFW") Metroplex. With this acquisition, Super Star Car Wash will have 17 operating locations in the DFW market by the end of 2022 and a growing development pipeline.

Founded in 1997 by Frank and Karen Meneghetti, Wave Wash owns and operates eight express conveyor car washes across the DFW Metroplex. The company's locations are known for their industry-leading, modern equipment and processes and spotless facilities. Wave Wash team members are knowledgeable, courteous, and take great pride in customer care, combining quality, speed, value, and professionalism with old-fashioned service.

"Frank and the Wave Wash team have done an excellent job developing and operating top-tier car wash locations that offer an exceptional customer experience," said Reza Amirrezvani, Founder and CEO of Super Star Car Wash.

ISTOBAL focuses on innovation for lower water consumption in the face of droughts



The company is a pioneer in the development of integrated technologies that reduce water, chemicals and energy consumption, fostering a sustainable car wash industry.

ISTOBAL is committed to innovation for lower water consumption in vehicle wash in the face of

droughts, promoting a sustainable industry with integrated solutions that reduce water consumption, as well as chemicals and energy. The company is a pioneer in the development of environmentally friendly technologies providing the car wash industry with solutions to cope with water scarcity by recycling, saving and decontaminating water in car wash facilities.

It is worth noting that some regions in Spain, France and the UK, among other countries, suffer from water restrictions due to extreme droughts and in some cases even have regulations affecting the car wash sector.

Zips Car Wash announces expansion to Orlando

ZIPS acquired these sites from Wash City Car Wash in Orlando, Kissimmee, Avon Park, Lake Wales and Oviedo, Florida. The final acquisition was completed and adds a location in Winter Garden, Florida. This transaction marks the 45th location for ZIPS to acquire in 2022 with the growing express chain now operating over 250 locations across the country.

"Wash City operated excellent carwashes with a reputation that precedes itself. We plan to uphold

that reputation and exceed customer expectations with exclusive benefits our brand can offer customers," said David Miller, SVP of business development with ZIPS Car Wash. Before this transaction, ZIPS owned and operated locations throughout Florida, including coastal towns like Miami and Pensacola.

This acquisition brings the brand inland to the Orlando area and ZIPS now serves customers at 15 locations across the state.